

# Marni Levy

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**OBJECTIVE:** To obtain an advertising position at a New York agency that allows me to collaborate with a strong team, engage with the consumer and produce great work.

**EXPERIENCE:** **Junior Designer, September 2008 to December 2009**

**Projects In Knowledge, Little Falls, New Jersey**

- Assisted with website management and updates.
- Responsible for designing website banners using Adobe Flash.
- Designed syllabi, posters, and other promotional content using Adobe In Design and Illustrator.

**Marketing and Ad Sales Internship, June 2008 to August 2008**

**Zenbu Media: Global Rhythm Magazine, New York, New York**

- Conducted market research for advertising leads in all areas related to World Music and lifestyle.
- Networked through publications' My Space pages and assembled contact information using File Maker Pro.
- Practiced the selling of magazine subscriptions at mobile locations.
- Collaborated with Marketing Director to create marketing tactics for the magazine and website based on target audience and market research.

**Marketing Internship, March 2008 to April 2008**

**The Marketing Department, Sydney, Australia**

- Participated in brainstorming sessions with producers and directors in order to devise marketing solutions for clients' specific needs.
- Developed and pitched creative solutions for incentive programs, retail staff training programs, consumer promotions and POS in-store promotions.
- Compiled elements for pre-production including demographic research, finding/buying stock photography, designing layouts, and writing/editing copy.
- Produced mock ups for Art Director using Adobe design programs.

**Internet Advertising Internship, June 2007 to August 2007**

**InternetRealEstate.com, Boston, Massachusetts**

- Assisted in the launch of Sweepstakes.com, including researching the Internet sweepstakes industry and forming solutions for the implementation of registration paths as well as themed prize packages.
- Worked on Software.com managing user feedback.

**ACTIVITIES/**

**HONORS:**

- Deans Honor List
- Volunteer in Valley of Peace, Belize, Global Routes Community Service Program
- Leviticus art connoisseur and collector; responsible for managing StreetArtGoneMissing.com
- Bushwick Boat event planner and designer
- Freelance designer for Constellation Management NYC

**EDUCATION:** **Bachelor of Science in Communication, May 2008**

Boston University, Boston, Massachusetts

Concentration in Advertising

Extended study in Anthropology

Graduated with a GPA of 3.2 on a 4.0 scale

***Courses taken included:***

Advertising Copy and Design

Writing for Communications

Persuasion and Public Opinion

Problem Solving in Advertising