

EMAIL : dan@frieber.com
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DANIEL J. FRIEBER

DESIGNER

PROFICIENCIES

PRINT

Adobe Illustrator CS3
Adobe Photoshop CS3
Adobe InDesign CS3

WEB

Adobe GoLive CS3
Adobe Dreamweaver CS3
Adobe Flash CS3
Panic Transmit
HTML
CSS

VIDEO/ANIMATION

Final Cut Pro
Motion
Soundtrack
Compressor
DVD Studio Pro
Lightwave
Moho

PHOTOGRAPHY

Aperture
Adobe Lightroom

PLATFORMS

Mac OSX
Windows

EDUCATION

SEPTEMBER 2000 - JUNE 2004

Bernards High School
25 Olcott Avenue
Bernardsville, NJ 07924

AUGUST 2004 - PRESENT

Rutgers, The State University of New Jersey
Mason Gross School of the Arts
New Brunswick, NJ 08901

EXPERIENCE

DECEMBER 2007 - FEBRUARY 2008

Worked as a Creative Genius/Personal Trainer at the Apple Store in Short Hills, NJ.

Trained customers perform specific tasks in various pieces of software.

Gained extensive knowledge of the Mac OSX, all the software titles it includes, as well as professional applications such as Aperture, Logic Studio, Final Cut Studio, Adobe Creative Suite, etc.

APRIL 2005 - DECEMBER 2007

Worked as a Mac Specialist at the Apple Store in Short Hills, NJ.

Learned invaluable skills as a salesman in one of the most visited retail chains in the world. Acquired vast technological knowledge that I continuously use on a day to day basis.

OCTOBER 2004 - MAY 2005

Served as an assistant to Tamar Keival Brill, Associate Dean of Rutgers, assisting with all graphic and web design related affairs.

Attended weekly meetings to discuss current and future projects, often times with other Deans.

Important tasks included designing interactive online navigation systems, performing minor photo manipulations, recoding web pages to be more efficient with regards to both speed and design, as well as various other miscellaneous projects.

NOVEMBER 2001 - SEPTEMBER 2004

Owned, managed and ran my own independent design firm, The Greenlight Group - formerly VividDesign.

Designed primarily for web and print mediums.

Consulted clients on a highly personal basis in order to determine the best possible solution for each situation.

The client list was growing too quickly for me to be able to work to my potential, and when I started college I had to cease operations. At that time I had one employee, and over 25 clients.

SEPTEMBER 2003 - JUNE 2004

Worked as a teacher's assistant at Bernards High School.

Aided classmates with software issues that arose during class.

Created two websites for the BHS Technology Department as a community service project.

FALL 1998 - PRESENT

Worked as a freelance designer, specializing primarily in web and print work for over 50 different clients.